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| Project Concept Document   |  |  |  |  | | --- | --- | --- | --- | | I. General Information | | |  | | Project name: Carolina Photography Company Application  Requestor name: Desmond Hughes  Requestor’s contact information: desmondhughes@studemt.kaplan.edu | | | Project number: 123345  Date of request:9/27/2022 | | Section One — To be completed by the requestor | | |  | | II. Business Justification | *The reason why:* | | |  | I am building an application to give the company a  better way to keep things in order and at the same time keep up with technology. We are becoming to far behind our competitors and at the same time becoming unprepared for the future. | | | III. Project Description | *Provide a high-level overview of the project objectives. Include a brief list of desired project outcomes.* | | | As a company get a better understanding of technology | Become more organized | | | IV. Project Costs | *Provide high-level estimates if known.* | | |  | $215,000 will be enough to cover the cost | | | V. Timeframe | *Is there a critical completion date? Y 11/29/2022Date required: \_\_\_11/29/2022\_\_\_\_ Desired completion date if not critical:\_\_\_\_11/29/2022\_\_* | | |  |  | | | |
| Project Concept Document—page 2   |  |  |  |  | | --- | --- | --- | --- | | Section Two — To be completed by the business unit manager or project manager | | | | | VI. Planning Estimates | *Provide a high-level estimate of project completion.* | | | |  | Features: $50,000  Wireframes: $15,000  Development: $100,000  Launch: $50,000 | | | | VII. Business Areas Impacted | | *List all business units impacted by this project.* | | |  | | Staff Members  Financial Support Team  Clients and Customers  Marketing  Human Resources  Operstions | | | Section Three — To be completed by the review committee | | | | | VIII. Selection Committee Review | | | | | *Date of review: 9/28/2022*  *Comments: No Comment*  *Project reviewed/denied: reviewed*  *Project priority: Make the required deadline of November 29th, 2022, and do not go over the budget given.* | | | | | IX. Signatures of Review Committee | | | | | Steve Smith  Johnathan Stewart  Cameron Newton  Mike Tolbert | | | | | |